

**Schedule** 7.07, Wednesday | 18:00 -20:00

**Place of meeting** Plac Konstytucji Gdynia (in front of the main entrance to the Gdynia Główna railway station) [kliknij, aby zobaczyć na mapie](#)

# What if design is ethical

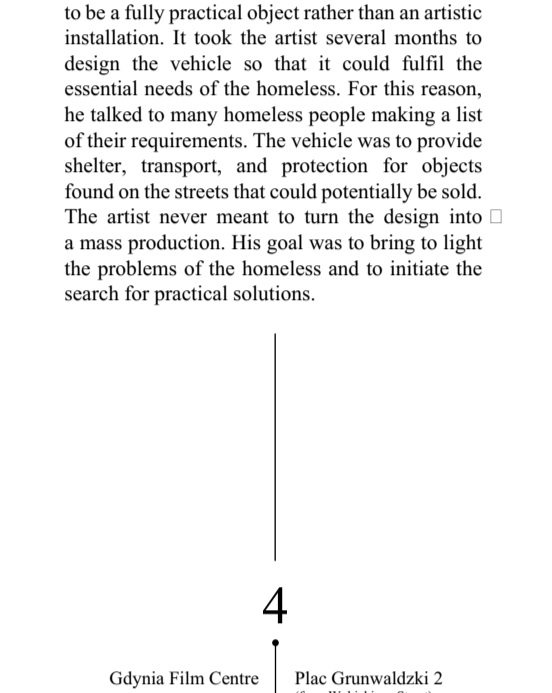
Can the creation of new projects and ethical behavior go hand in hand nowadays?

It's time to get out of home! GDD walks are an opportunity to see the unique selection of projects for Gdynia Design Days with our guide. The new formula will allow you to even better understand the concepts behind the projects. The city walks will be created by the following different design works selected within six thematic blocks.

Today more than ever you can see how responsible the task is to create new items. *When design is ethical*, it is a route on the role of the designer in influencing the contemporary consumption model. The task of design today is not only the sustainable use of raw materials, but also the creation of positive patterns of manufacturing and selling items.

1

Traid Fair Halls ul. Wójta Radtkego 36 Gdynia



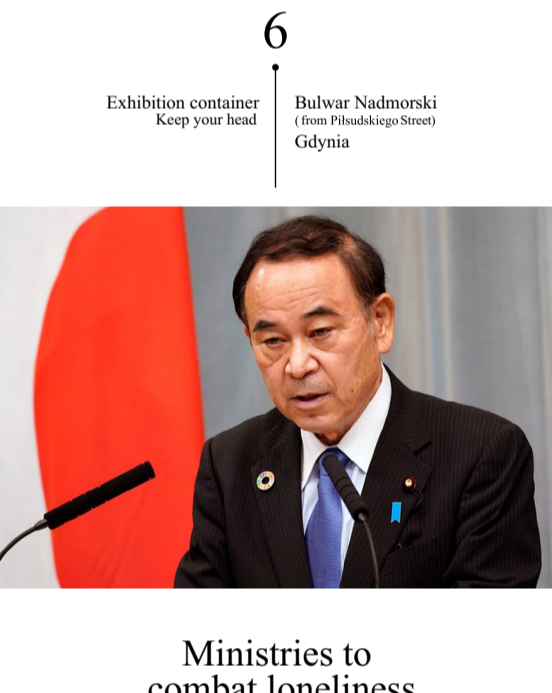
## Social Shop Counter

Łukasz Surowca

In his project Łukasz Surowiec artistically changes and revitalizes the cheapest available place for trading in Trade Fair Halls in Gdynia – metal shop counter. Because of reconstruction in Trade Fair Halls they are planned to disappear. That is why Surowiec plans to renovate them and give them a new modern shape. Because of Surowiec action the new shop counters will be let to the traders for free.

2

Punkt Gallery ul. św. Piotra 17 Gdynia



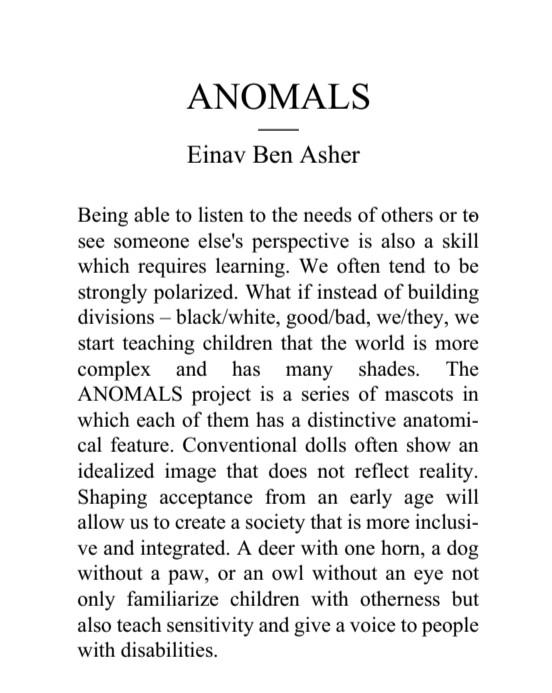
## Soft layer

Agnieszka Bar

Growing up is when we decide to what extent we want to be part of and independent from the community. It's also a time of reflection on being polite. The transition between youth and adulthood is a period when we realize the meaning of responsibility both for ourselves and for our loved ones. Today, we are bolder to include nature under the "loved ones" label. The corrugated glass symbolises the relationship between the private and the social. It refers to the internal struggle between wanting to be part of society and determining your own identity.

3

Traffic Design ul. Stefana Żeromskiego 36 Gdynia



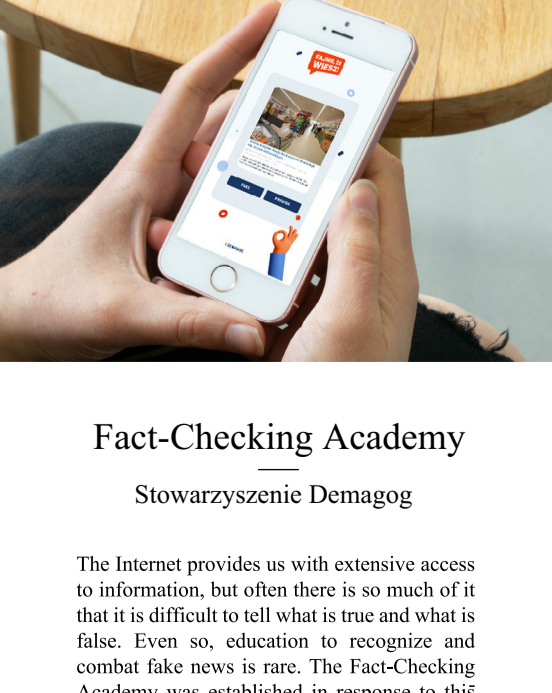
## The Homeless Vehicle

Krzysztof Wodiczko

The affordable housing projects were suspended and residents of the derelict buildings were evicted and forced to live literally on the streets. Krzysztof Wodiczko witnessed these events from artistic and sociological perspectives. This is when he came up with the idea of constructing a vehicle for the homeless, which was designed to be a fully practical object rather than an artistic installation. It took the artist several months to design the vehicle so that it could fulfil the essential needs of the homeless. For this reason, he talked to many homeless people making a list of their requirements. The vehicle was to provide shelter, transport, and protection for objects found on the streets that could potentially be sold. The artist never meant to turn the design into a mass production. His goal was to bring to light the problems of the homeless and to initiate the search for practical solutions.

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Gdynia Film Centre Plac Grunwaldzki 2 (from Wybickiego Street) Gdynia



## reallimited

Katharina Mischer, Thomas Traxler

What does the natural environment look like if a man treated its creatures as unique, hard-to-find pieces from a limited luxury product collection?

Since 2008, a design duo from Austria has been working on a multi-layered project that aims to change the way people think about nature around them. reallimited takes up the problem of endangered species of Austrian flora and fauna. For several years, the artists have been working according to a set formula. In cooperation with experts, they define the number in which a chosen species exists in the country and then create an equal number of functional products corresponding to it. Each piece is numbered, and 10% of the profits from sales are donated to wildlife conservation.

limitedFern is a vase inspired by the endangered fern species *Notholaena marantae*, of which there is only 200 present in Austria. *Notholaena marantae* is a highly specialized organism that grows on serpentine rocks, containing large amounts of heavy metals that are toxic for most plants.

Katharina Mischer and Thomas Traxler have drawn attention to this species by designing a porcelain two-piece vase, which refers to the fern's natural habitat. The symbolic bronze leaves of the plant are placed between the porcelain "stones".

The limitedGrasses metal table, on the other hand, represents the *Agropyron cristatum* species. The at first sight, ordinary tall grass also seems to be an endangered plant. Five tables have been produced, each of which is "inhabited" by around 40 blades of grass, which corresponds to the number of species found in Austria.

5

Gdynia Film Centre Plac Grunwaldzki 2 (from Armii Krajowej Street) Gdynia



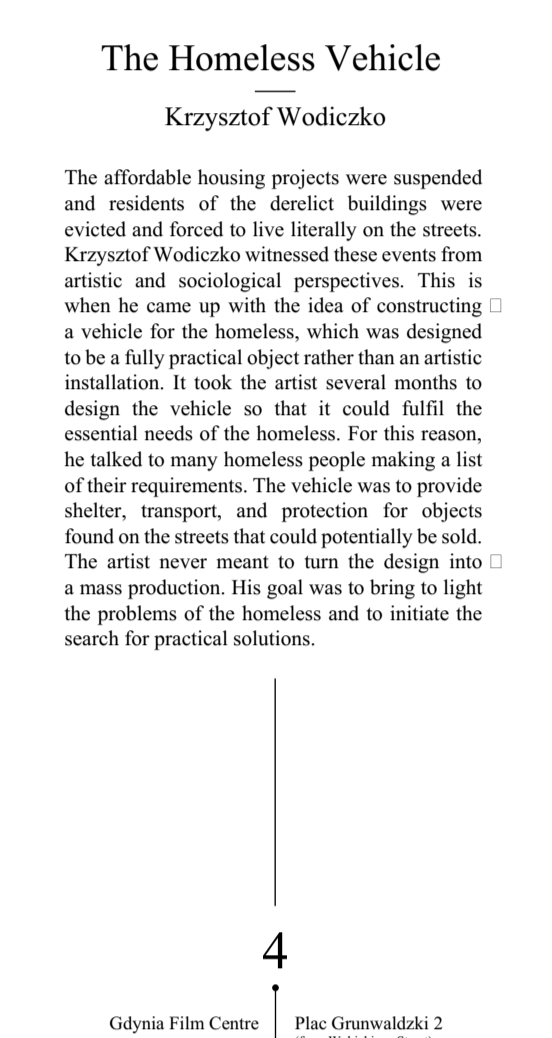
## Flower candleholder

Justyna Faldzińska / Miłosz Dąbrowski

Flower candle holder is a simple object inspired by flowers. In a colorful mass they bring memories of a meadow. Although they are artificial, they are 3d printed with FDM technology from PLA which is a plant based plastic. It can be composted but only in a industrial facility.

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Exhibition container Keep your head Bulwar Nadmorski (from Piłsudskiego Street) Gdynia



## Ministries to combat loneliness

The researchers at the University of Utah have found that long-term loneliness is directly linked to premature deaths in the developed world. It increases the risk of health problems such as depression, eating disorders, heart disease and dementia, and is one of common causes of suicide. Sadly to say, for several years now, many countries across the world have been talking about experiencing an epidemic of loneliness. For example, according to official figures, half of all Britons over the age of 75 reported feeling lonely. The situation of young people with disabilities is even worse, as many as 85% of them live in isolation. For this reason, in 2018 the UK government appointed a Minister for Loneliness to develop a nation-wide strategy and create a support system for the most vulnerable groups. Another ministry of loneliness was set up by the government of Japan, where in 2020, as a result of the social isolation caused by the COVID-19 pandemic, a rise in suicides was seen for the first time in 11 years.

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Exhibition Container Keep your head Bulwar Nadmorski (from Piłsudskiego Street) Gdynia



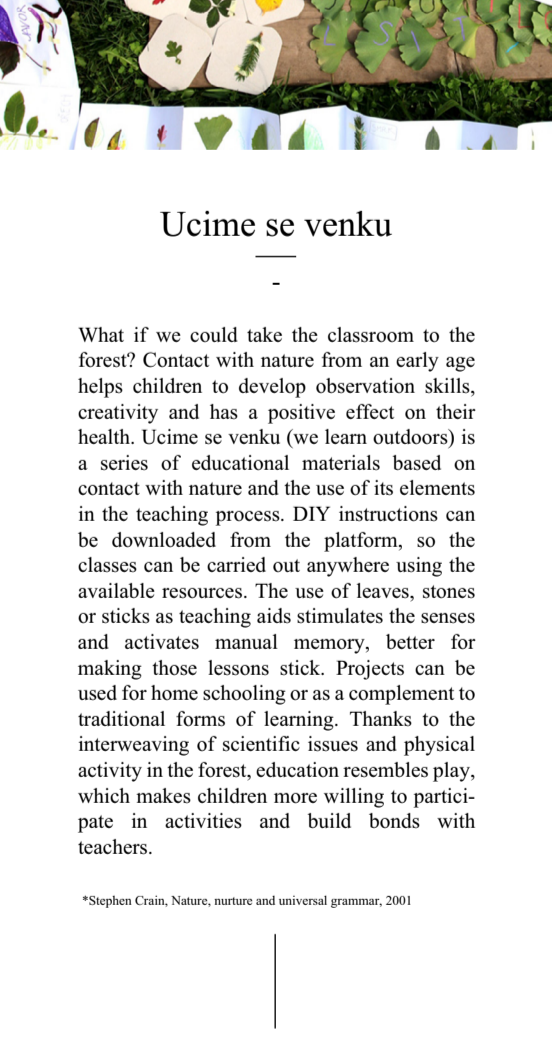
## Mouse for busy people

BKID

Samsung Balance Mouse is a computer mouse concept that the Korean tech giant has created in collaboration with INNORED agency and BKID studio. At first glance, it looks and works like a normal wireless device of its kind. However, when the user is working too late, it puts its „ears” up and runs away from the hand, just like a real mouse. It doesn't stop there. The gadget is supposed to be clever enough to shed its outer „fur” after being caught, revealing motion sensors that effectively prevent another catch. The project was created in South Korea where an average worker clocks up 1967 working hours per year, which makes the nation second most overloaded and fatigued population in the world (Poland also ranks high on the list, as we work an average of 1806 hours per year). The escaping mouse might come in handy for those who started working from home during the coronavirus pandemic, have trouble setting rigid time limits to working hours and spend lots of overtime hours working nights and weekends, which is definitely not good for their mental health.

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Exhibition Container Gdy edukacja trwa całe życie Bulwar Nadmorski (od ul. Piłsudskiego) Gdynia



## ANOMALS

Einav Ben Asher

Being able to listen to the needs of others or to see someone else's perspective is also a skill which requires learning. We often tend to be strongly polarized. What if instead of building divisions – black/white, good/bad, we/they, we start teaching children that the world is more complex and has many shades. The ANOMALS project is a series of mascots in which each of them has a distinctive anatomical feature. Conventional dolls often show an idealized image that does not reflect reality. Shaping acceptance from an early age will allow us to create a society that is more inclusive and integrated. A deer with one horn, a dog without a paw, or an owl without an eye not only familiarize children with otherness but also teach sensitivity and give a voice to people with disabilities.

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Kontener wystawy When education lasts a lifetime Bulwar Nadmorski (from Piłsudskiego Street) Gdynia



## Ucime se venku

What if we could take the classroom to the forest? Contact with nature from an early age helps children to develop observation skills, creativity and has a positive effect on their health. *Ucime se venku* (we learn outdoors) is a series of educational materials based on contact with nature and the use of its elements in the teaching process. DIY instructions can be downloaded from the platform, so the classes can be carried out anywhere using the available resources. The use of leaves, stones or sticks as teaching aids stimulates the senses and activates manual memory, better for making those lessons stick. Projects can be used for home schooling or as a complement to traditional forms of learning. Thanks to the intertwining of scientific issues and physical activity in the forest, education resembles play, which makes children more willing to participate in activities and build bonds with teachers.

\*Stephen Crain, Nature, nurture and universal grammar, 2001

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Exhibition Container When education lasts a lifetime Bulwar Nadmorski (from Piłsudskiego Street) Gdynia



## Fact-Checking Academy

Stowarzyszenie Demagog

The Internet provides us with extensive access to information, but often there is so much of it that it is difficult to tell what is true and what is false. Even so, education to recognize and combat fake news is rare. The Fact-Checking Academy was established in response to this problem. This is an educational project of the Demagog Association addressed to pupils, students, teachers, educators, seniors, and business. Using many years of experience in data verification, the association conducts workshops and webinars, during which it explains how to search and check information, evaluate the credibility of sources, use useful online tools, and fight fake news. *Fakes? No thanks!* – allows you to test your knowledge on false information.

Thank you for your participation!  
Find more interesting projects in our guide

[www.gdyniadesigndays.eu](http://www.gdyniadesigndays.eu)